

INSEAD

A portrait of The Business School for the World

2008





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Frank Brown

Welcome to the Business School for the World

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas from around the world to change lives and transform organisations.

This worldly perspective and cultural diversity are reflected in all aspects of our research and teaching. In the course of a year, across the school's two campuses in Asia (Singapore) and Europe (France) and our two centres in the Middle East (Israel and Abu Dhabi), 138 renowned faculty members from 32 countries inspire more than 1,000 degree participants – MBA, Executive MBA and PhD – and more than 9,500 executives from the world's leading companies. Across this comprehensive range of programmes, our participants are drawn from more than 100 countries and represent all continents.

Today's organisations need leaders with the knowledge and sensitivity to operate anywhere in the world. This is why business turns to INSEAD – to develop the next generation of transcultural leaders. Welcome to The Business School for the World.

Frank Brown – Dean of INSEAD

www.insead.edu

INSEAD milestones

1957

INSEAD founded, three months after the Treaty of Rome

1968

First Executive Education programme

1969

Opening of the school's campus in Fontainebleau

1960

First MBA graduates in Fontainebleau: 52 participants from 14 countries

INSEAD Alumni Association created

1974

First programme on Asian business

1976

Launch of the INSEAD Alumni Fund

1980

INSEAD Euro-Asia Centre opens in Fontainebleau

1994

First PhD graduates (programme launched in 1989)

1995

Launch of the first INSEAD development campaign

2000

Official opening of Asia Campus and first MBA class in Singapore

INSEAD's first development campaign raises €118m

2001

Signing of the INSEAD-Wharton Alliance Memorandum of Understanding

2004

Opening of the Plessis Mornay Learning Space in Fontainebleau

Launch of the second development campaign

2005

Inauguration of Phase Two of the Asia Campus

2006

Opening of INSEAD-Caesaria Edmond Benjamin de Rothschild Research Centre in Israel

2007

Inauguration of Centre for Executive Education and Research in Abu Dhabi

Opening of North Americas office in New York

Launch of dual-degree EMBA with Tsinghua, China

Launch of INSEAD-Macquarie Master of Finance (Investment Banking)

INSEAD today

887

MBA participants representing 76 nationalities on our one-year, full-time programme

138

faculty members, 549 administrative staff and 56 research professionals

95

PhD alumni employed by leading business schools worldwide and 54 students currently enrolled

€186m

capital campaign total in January 2008

74

Executive MBA participants representing 34 nationalities, plus 43 participants on the Tsinghua-INSEAD EMBA

€106m

market value of endowment fund in January 2008

440

International Council members and 25 National Councils, made up of board-level executives, giving advice and guidance

36,200

alumni present in 160 countries – 42 of which have National Associations

21

books, 82 journal articles and 78 case studies published in 2006/07

9,500+

executives representing nearly 4,000 companies and 126 countries on Executive Education programmes

2

2 fully integrated campuses in Asia and Europe, centres in Abu Dhabi and Israel and a North America office in New York

One school. Two campuses. Three continents.

We are the only leading business school with two equal-status, fully equipped campuses in both Europe and Asia, complemented by our more recent locations in the Middle East and North America.

Offering two very different perspectives, our campuses are fully connected by the latest communications technology, enabling participants to attend classes simultaneously on two continents. Our Asia Campus – in the bustling city of Singapore – has seven amphitheatres with a total capacity of 500, while our Europe Campus in Fontainebleau, France – in the heart of a magnificent forest and historic château town – has 20 amphitheatres seating more than 1,500 people.

In addition to our research centre in Israel, our new Centre for Executive Education and Research in Abu Dhabi provides a modern learning facility in a traditional oriental setting. Our North America office in New York brings us closer to our US friends and clients, while our successful alliance with the Wharton School in the US is now in its seventh year.



MBA programme

In one intense, stimulating year, our diverse MBA participants challenge their thinking, change their outlook and choose their future. No other business school offers such a multicultural experience. INSEAD has participants from 76 nationalities with no single country representing more than 14% of the intake.

On both campuses we offer 13 core courses and 80 multidisciplinary electives. September entrants graduate the following July, and January entrants graduate in December. During 2007, more than 70% of participants studied on both our Europe and Asia campuses and/or exchanged with the Wharton School.

Antonio Fatás – Dean of the MBA Programme
Email: mba.info@insead.edu

MBA Career Services

Our MBA Careers team works to match graduates with employers. Last year more than 92% of graduates had at least one job offer or had started work within three months of graduating. And 83% of participants changed their country of work, sector or job function on leaving INSEAD.

Europe Campus email: mbacareers.fb@insead.edu
Asia Campus email: mbacareers.sgp@insead.edu

www.insead.edu/mba



Executive MBA

In a modular format, compressed into 14 exhilarating months, across both campuses, our Executive MBA programme gives high achievers the chance to earn an MBA while they work. Since 2007, INSEAD offers a new dual degree with Tsinghua University in Beijing which establishes the school's first significant presence in China.

The Executive MBA degree programme is targeted at thoughtful, motivated business leaders who seek to further their career and personal development. Participants need an international mindset, strong analytical skills and emotional maturity. On average, they have ten years' work experience.

Above all, they have leadership potential. In a dynamic environment, the programme gives successful, ambitious executives the skills to become business leaders. Their international outlook is also developed, as participants in Europe and Asia come from more than 30 countries.


Charles Galunic – Dean of the Executive MBA Programme

INSEAD EMBA email: emba.info@insead.edu

Tsinghua INSEAD EMBA email: tiemba@insead.edu

www.insead.edu/emba

www.insead.edu/tiemba



Charles Galunic

Executive Education

It is our understanding of the complex issues that our partners face that enables us to deliver relevant solutions in executive education with a real impact on business. Our world-renowned faculty spend much of their time working within companies, serving on boards and advising management at the highest level. In addition, our advisory committee is comprised of nearly 100 senior HR executives from around the globe, who provide guidance to ensure that we are meeting the needs of business.

We offer truly global scale and scope with one of the broadest Executive Education offerings in the world. Every year, in Europe, Asia and the Middle East, our open-enrolment and company-specific programmes transform more than 9,500 executives, working in nearly 4,000 companies and 126 countries. Using innovative learning methodologies developed around our partners' needs, our programmes are tailored to build the capabilities of the leaders of today and tomorrow.

Narayan Pant – Dean of Executive Education

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Asia Campus email: execed.asia@insead.edu

www.insead.edu/executives



PhD programme

The goal of our PhD programme is to prepare participants for an academic career in management at a leading international business school. This is achieved through two years of advanced coursework on cutting-edge research methods, followed by two to three years of supervised research, leading to a dissertation and publication in leading academic journals.

This structure has proved to be the most effective start to an outstanding academic career. Our 95 graduates have gained positions at, among others: Carnegie Mellon, Chicago, China Europe International Business School (CEIBS), Emory, Georgia Tech, Harvard, Hong Kong (HKUST), IESE, IMD, London Business School, National University of Singapore (NUS), Northwestern, Purdue, Stanford, UCLA, Wharton and Yale.

All of our PhD candidates benefit from up to five years' financial assistance, provided through INSEAD Fellowships. To be considered, of course, they must first meet our highly selective admissions requirements.

Christoph Loch – Dean of the PhD Programme
Email: phd.info@insead.edu

www.insead.edu/phd



Faculty and research

One of INSEAD's defining strengths is its commitment to excellence in teaching and research. We are consistently ranked among the world's leading research institutions.

INSEAD's diversity is reflected in our international faculty: 138 members from 32 countries work with 56 research staff from 18 countries, carrying out leading-edge teaching and research on our two campuses and in our centres in Abu Dhabi and Israel.

In order to continue promoting interdisciplinary research, INSEAD added three new centres of excellence, to complement the portfolio of existing centres. These are the Social Innovation Centre, the Blue Ocean Strategy Institute and the Leadership Centre.

INSEAD Knowledge showcases the school's highly relevant thought leadership, making it accessible to a worldwide audience of practitioners. This web publication, which features interviews with faculty and business leaders, carries a wide range of easy-to-read articles, as well as audio and video podcasts.

Anil Gaba – Dean of Faculty

www.insead.edu/facultyresearch
<http://knowledge.insead.edu>



Anil Gaba

INSEAD External Relations

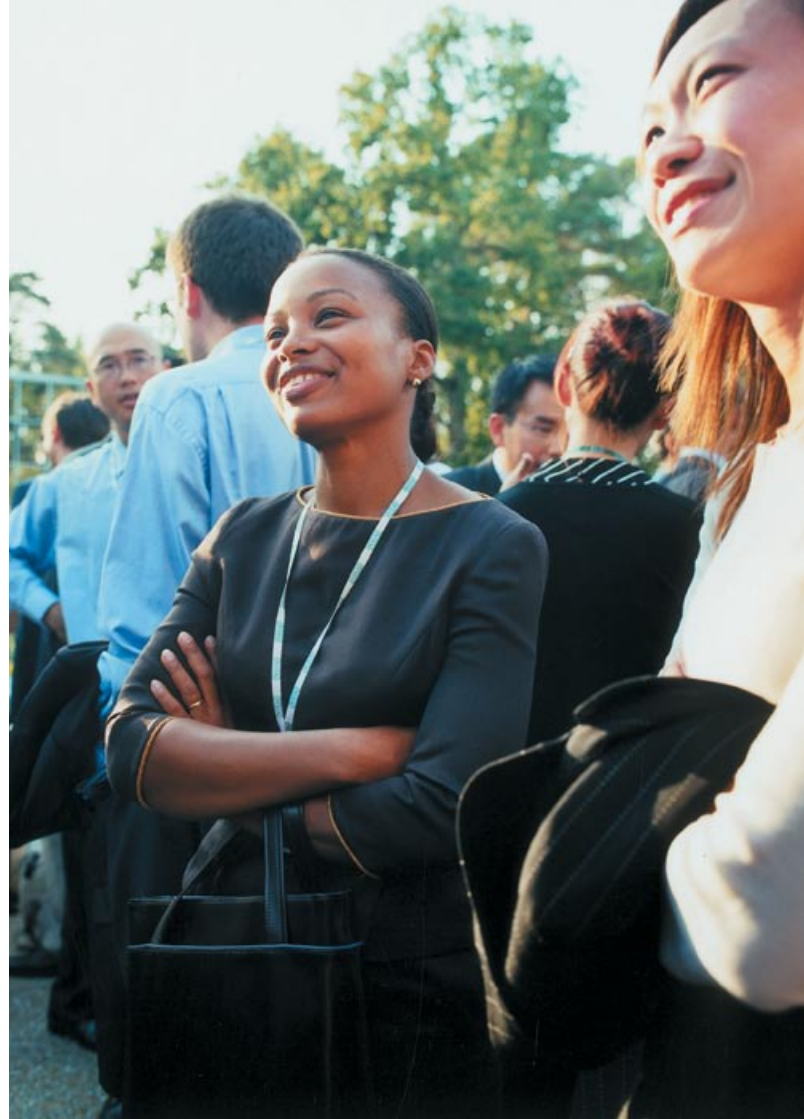
Be it in Asia, Europe, the Middle East or the Americas, External Relations supports the school in its pursuit of excellence.

Bringing together Development, Alumni Affairs, Communications and Institutional Events, the External Relations team works seamlessly to advance our mission as the Business School for the World, developing the next generation of transcultural leaders.

Our Alumni and Development teams play a vital role in engaging and building ties with the current and future INSEAD community. While our Events and Communications teams strengthen awareness of the institution and its thought leadership worldwide. As part of these efforts, the External Relations team manages our partnerships with key institutions – such as The World Economic Forum (WEF), The European Business Summit and World Knowledge Forum – to ensure a continuous exchange of knowledge.

Soumitra Dutta – Dean of External Relations
Email: communications.fb@insead.edu

www.insead.edu/discover_INSEAD



INSEAD alumni

INSEAD graduates are members of a lifelong network. When their programme reaches an end, they begin their life as INSEAD alumni. Graduates of INSEAD form a diverse network that totals more than 36,000 alumni. Approximately 17,000 are alumni from the MBA programme and 19,000 from Executive Education programmes.

INSEAD alumni live and work in more than 160 countries, spanning every continent. As of 2007, there are 42 nations with thriving National Alumni Associations. The fellowship and encouragement that characterise the INSEAD alumni network – supported by our online platform, INSEAD Connect – are fundamental building blocks to a successful business career.

Through membership on INSEAD's Board and National Councils, as well as through their participation as donors to the INSEAD Alumni Fund and the INSEAD Campaign, alumni play a vital role in advancing the school's mission to develop the next generation of transcultural leaders.

Christopher Redo – Executive Director of Development and Alumni Affairs
Email: communications.fb@insead.edu

www.insead.edu/alumni



The INSEAD Campaign

As a not-for-profit institution, we rely on philanthropic gifts from alumni, individuals, corporations and foundations to fulfil our mission as The Business School for the World.

In 2004, we launched The INSEAD Campaign under the guidance of a dedicated core of volunteers. The goal was to raise €200 million by 2010. The Campaign's mission is to grow the school's endowment fund, which in September 2007 had a market value of approximately €106 million.

The Campaign focuses on raising endowment funds for:

- Scholarships to ensure socioeconomic and gender diversity as well as academic excellence
- Our centres, research and programmes in the fields of social innovation, leadership and entrepreneurship.

At the beginning of 2008, pledges and gifts for the Campaign total more than €184 million (or 92% of the Campaign goal) which includes annual gifts, major gifts, INSEAD Alumni Fund, the Corporate Affiliation Programme and, in France, the Taxe d'Apprentissage. We are grateful to everyone who has contributed to the success of The INSEAD Campaign.

Christopher Redo – Executive Director of Development and Alumni Affairs

www.insead.edu/alumni



The INSEAD financial model

INSEAD is an independent, not-for-profit institution. Our principal sources of operating revenue are MBA tuition fees, income from Executive Education programmes, annual gifts in the form of charitable donations and annual distributions of earnings from INSEAD's endowment fund.

Practising what we teach, we operate like the businesses we serve, increasing our revenues each year. INSEAD's endowment fund has grown to approximately €106 million by September 2007.

Through the sustained growth of our endowment, INSEAD will continue to develop transcultural leaders for generations to come.

Béatrice Pigé – Chief Financial Officer

www.insead.edu/campaign/endowment



Governance and management

The school is governed by a Board of Directors, supported in specific areas by Board Committees. It is supported and advised in its mission by three major international networks. These are: the International Council, composed of mainly board-level executives who sit on 25 National Councils; the Advisory Committee for Management Education, consisting of senior human resources executives; and the international INSEAD Alumni Association.

INSEAD is managed by Dean Frank Brown, supported by three committees. The Leadership Team operates as an executive committee, while the Senior Management Team focuses on implementing strategy school wide. Finally, the Committee of Area Coordinators represents the faculty and appoints new professors.

Claire Pike – Secretary General

www.insead.edu/discover_insead/who_we_are

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